



**play**

**ABK**  
EMOZIONI IN SUPERFICIE

# CHOOSE COMBINE AND

## play

Con PLAY progettare con la ceramica diventa un gioco. Un piccolo quadrato è il grande protagonista del progetto, re-interpretato in mille modi e capace di diventare elemento caratterizzante di ogni spazio, attraverso pattern, grafiche e colori. Nell'universo PLAY convivono soluzioni stilistiche ispirate alla tradizione delle cementine e delle maioliche, ma allo stesso tempo trovano spazio proposte dal design contemporaneo, ricercate e di tendenza. Nell'unico formato 20x20 in gres porcellanato, PLAY è un prodotto trasversale per molteplici destinazioni d'uso: in ambito residenziale arricchisce pavimenti e pareti di bagni e cucine, nei contesti pubblici e commerciali diventa una superficie decorativa che valorizza ogni intervento.

With PLAY, designing with ceramic tiles couldn't be easier. The collection takes a small square of ceramic and reinterprets it in countless ways, exploiting patterns, designs and colours to create a distinctive element that stands out in any space. The world of PLAY consists of stylistic solutions inspired by traditional cement and majolica tiles, as well as sophisticated, cutting edge contemporary design offerings. Available in a single 20x20 cm size, PLAY porcelain tiles are ideal for a wide range of applications. In residential spaces they enhance the appeal of bathroom and kitchen floors and walls, while in public and commercial contexts they create a decorative surface ideal for any project.



PLAY DOTS | DROPS | MARBLE

20x20



wall  
PLAY DROPS  
20x20 MULTIWHITE  
PLAY DOTS  
20x20 WHITE

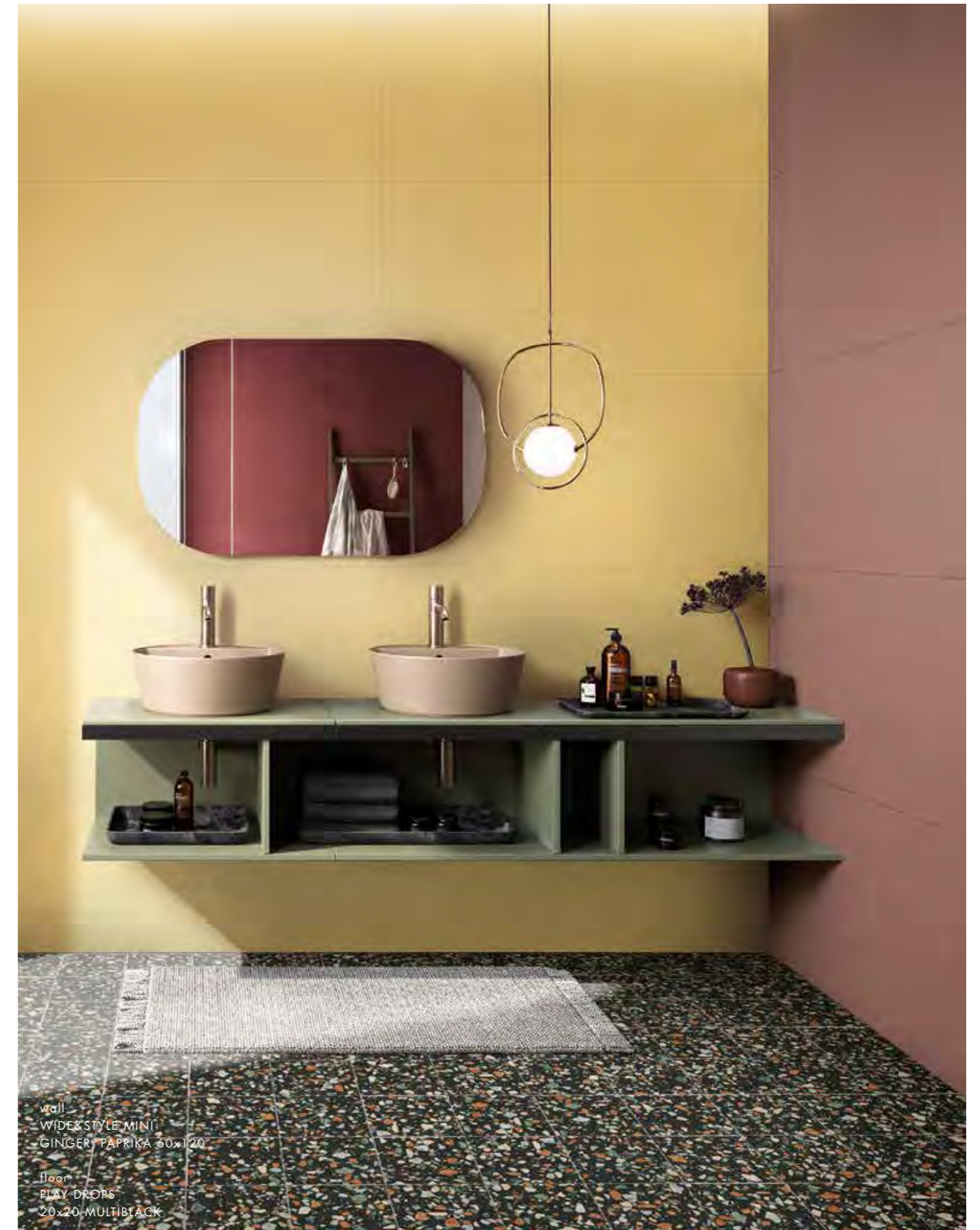
floor  
PLAY DROPS  
20x20 MULTIWHITE





wall  
PLAY DROPS  
20x20 MULTIBLACK

floor  
BLEND  
60x120 CONCRETE GREY  
BLEND  
60x120 CONCRETE GREY COMBO



wall  
WIDE&STYLE MINI  
GINGER, PAPRIKA 60x120

floor  
PLAY DROPS  
20x20 MULTIBLACK

# PLAY CONCRETE RETRÒ

20x20



wall and floor  
PLAY DESIGN RETRÒ  
20x20 A  
LAB325  
60x120 BASE PEPPER



wall  
PLAY CONCRETE RETRÒ  
20x20 C  
NATIVE  
60x120 FOREST

floor  
NATIVE  
60x120 ASH



floor  
PLAY CONCRETE RETRÒ  
20x20 B

# PLAY LABYRINTH

20x20



wall  
PLAY LABYRINTH  
20x20  
MIX MULTICOLOR

floor  
CROSSROAD WOOD  
20x120 AMBER



wall  
INTERNO 9  
160x320 RUST  
CROSSROAD WOOD  
20x120 TAN

floor  
PLAY LABYRINTH  
20x20 MIX MULTICOLOR  
LAB 325  
80x80 BASE PEARL



wall  
PLAY LABYRINTH  
20x20 CLAY

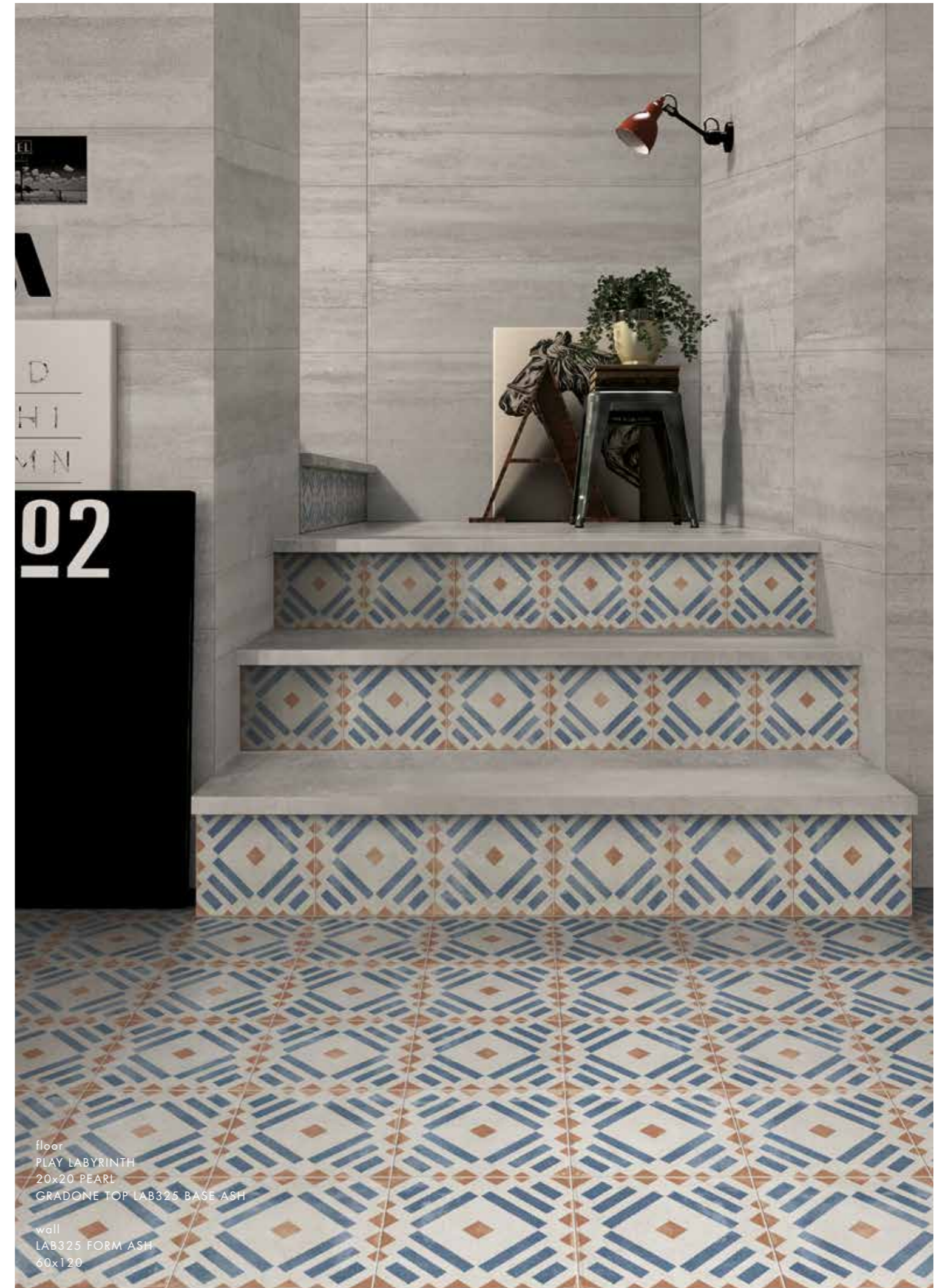
wall  
WIDE&STYLE MINI  
MINT, WHALE 60x120

floor  
PLAY LABYRINTH  
SAGE 20x20



wall  
PLAY LABYRINTH  
20x20 SAGE

floor  
CROSSROAD WOOD  
20x120 GREY



floor  
PLAY LABYRINTH  
20x20 PEARL  
GRADONE TOP LAB325 BASE ASH

wall  
LAB325 FORM ASH  
60x120

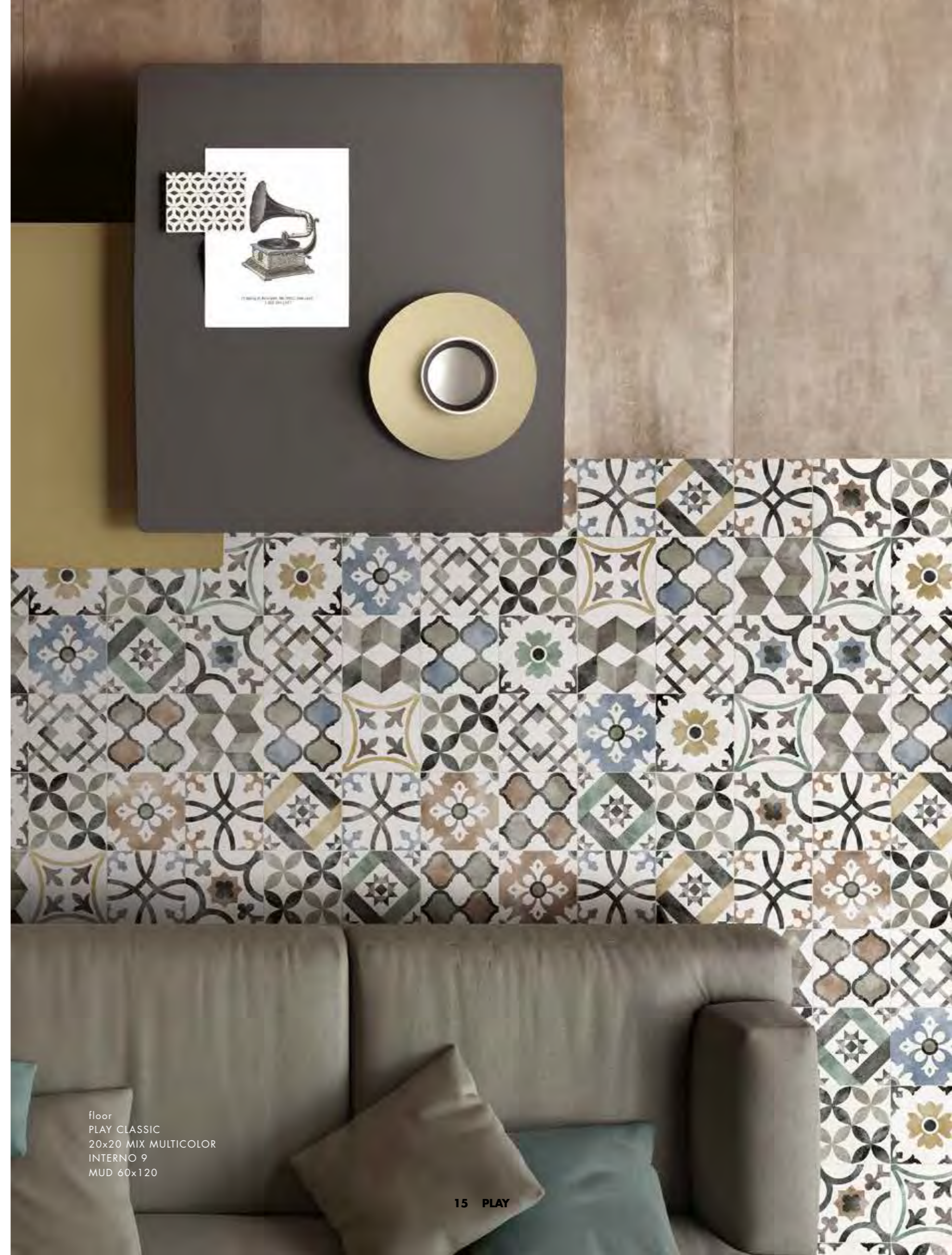
# PLAY CLASSIC

20x20



wall  
GHOST  
120x280 GREY

floor  
PLAY CLASSIC  
20x20 BROWN



floor  
PLAY CLASSIC  
20x20 MIX MULTICOLOR  
INTERNO 9  
MUD 60x120

# PLAY CLASSIC

20x20



floor  
PLAY CLASSIC  
20x20 SKY



wall  
PLAY CLASSIC  
20x20 COTTO

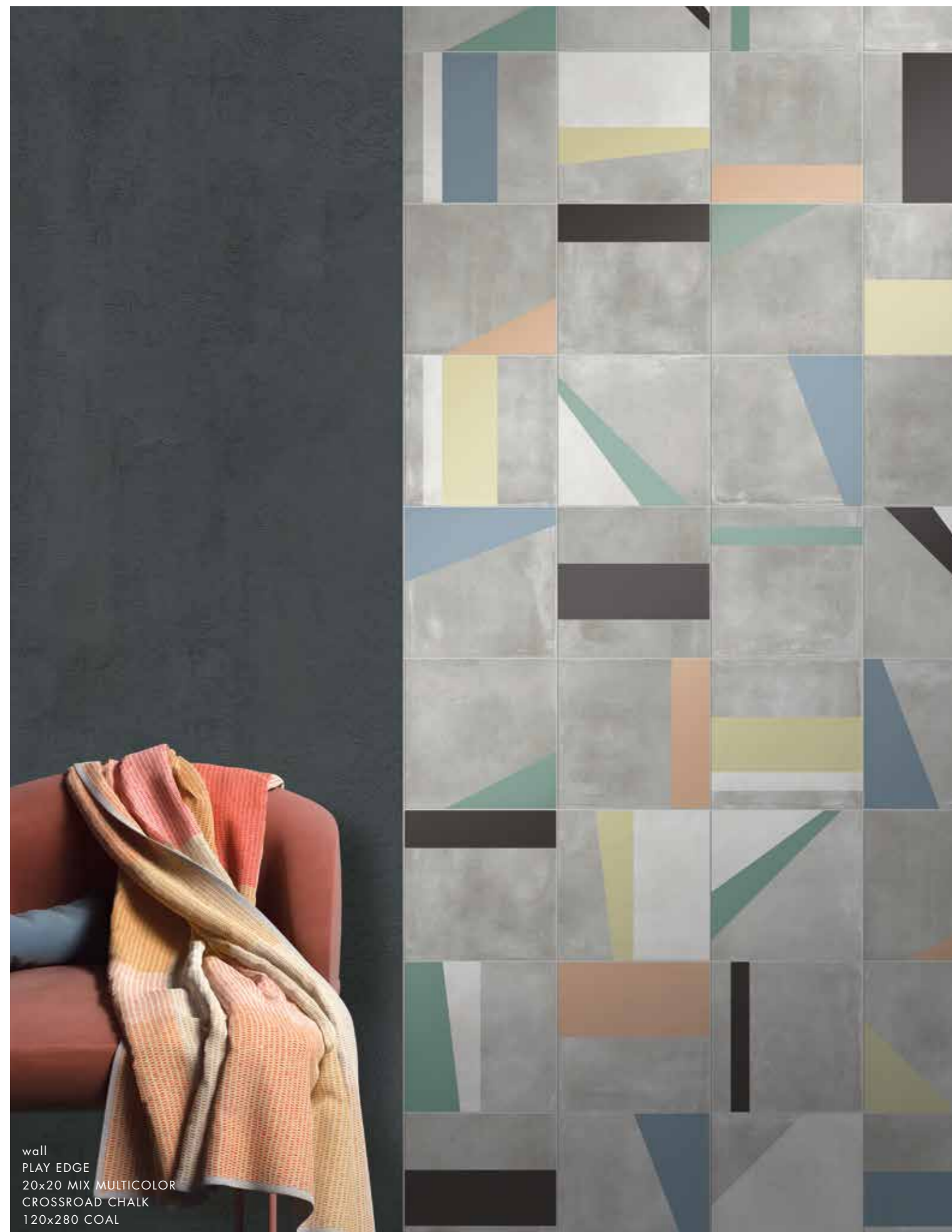
countertop  
SENSI  
160x320  
STATUARIO APUANO RETT.



floor  
PLAY CLASSIC  
20x20 SAGE

# PLAY EDGE

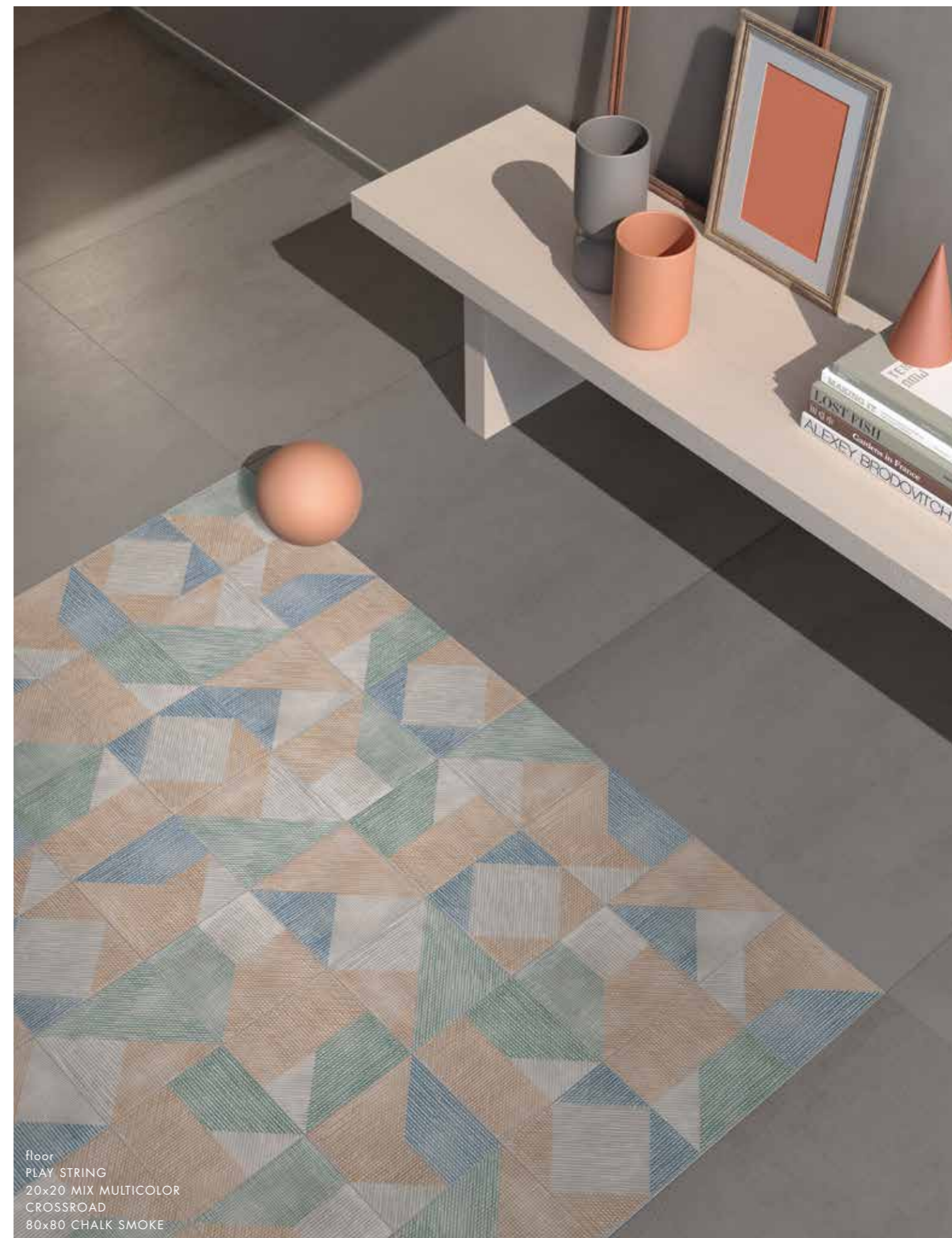
20x20



wall  
PLAY EDGE  
20x20 MIX MULTICOLOR  
CROSSROAD CHALK  
120x280 COAL

# PLAY STRING

20x20



floor  
PLAY STRING  
20x20 MIX MULTICOLOR  
CROSSROAD  
80x80 CHALK SMOKE

## PLAY CARPET

20x20



wall  
PLAY CARPET  
20x20 MIX MULTICOLOR  
INTERNO 9 DARK  
160x320

floor  
PLAY CARPET  
20x20 MIX MULTICOLOR  
INTERNO 9 DARK  
120x120

## PLAY RE-USED

20x20



floor  
PLAY HERITAGE  
20x20 GREY  
PLAY RE-USED  
20x20 MIX GREY

# PLAY OXIDE

20x20



wall  
PLAY OXIDE  
20x20 BRONZE



floor  
PLAY OXIDE  
20x20 WHITE



wall  
PLAY OXIDE  
20x20 JADE

floor  
ALTEREGO  
120x120 MUD



wall  
PLAY OXIDE  
20x20 WHITE

washbasin top  
INTERNO 9  
120x280 RUST

floor  
LAB325  
60x120 BASE TAUPE

## PLAY HERITAGE

20x20



floor  
PLAY HERITAGE  
20x20 GREY

# PLAY

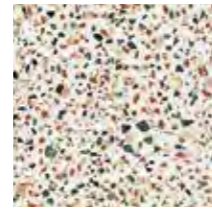
## DOTS



20x20  
PLAY DOTS WHITE  
0005890 nat.



20x20  
PLAY DOTS BLACK  
0005891 nat.

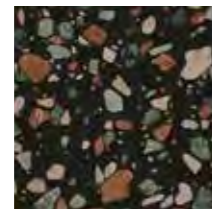


20x20  
PLAY DOTS MULTIWHITE  
0005892 nat.

## DROPS



20x20  
PLAY DROPS MULTIWHITE  
0005894 nat.



20x20  
PLAY DROPS MULTIBLACK  
0005895 nat.

## MARBLE



20x20  
PLAY MARBLE WHITE  
0005896 nat.

\* Articolo composto da pattern grafici diversi e miscelati in modo casuale in fase di inscatolamento. Non si garantisce pertanto la presenza costante di tutti i soggetti all'interno delle confezioni. This article comes in several different versions that are mixed randomly at the time of packaging. There is therefore no guarantee that all patterns will be present in any individual box.

# GRES PORCELLANATO PORCELAIN TILES

# PLAY

## CONCRETE RETRÒ



20x20  
PLAY CONCRETE RETRÒ A  
0005899 nat.



20x20  
PLAY CONCRETE RETRÒ B  
0005900 nat.



20x20  
PLAY CONCRETE RETRÒ C  
0005901 nat.

## LABYRINTH



20x20  
PLAY LABYRINTH MIX MULTICOLOR  
0003352 nat.



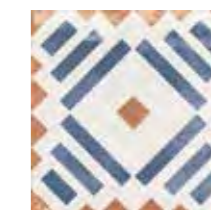
20x20  
PLAY LABYRINTH CLAY  
0003368 nat.



20x20  
PLAY LABYRINTH SAGE  
0003369 nat.



20x20  
PLAY LABYRINTH COTTO  
0003370 nat.



20x20  
PLAY LABYRINTH PEARL  
0003371 nat.

# GRES PORCELLANATO PORCELAIN TILES

# PLAY

## CARPET



20x20  
• **PLAY CARPET MIX MULTICOLOR**  
**0003351** nat.

## CLASSIC



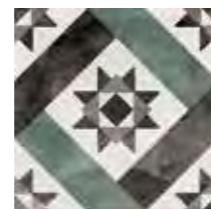
20x20  
• **PLAY CLASSIC MIX MULTICOLOR**  
**0003474** nat.



20x20  
**PLAY CLASSIC BROWN**  
**0003476** nat.



20x20  
**PLAY CLASSIC SKY**  
**0003477** nat.



20x20  
**PLAY CLASSIC SAGE**  
**0003478** nat.



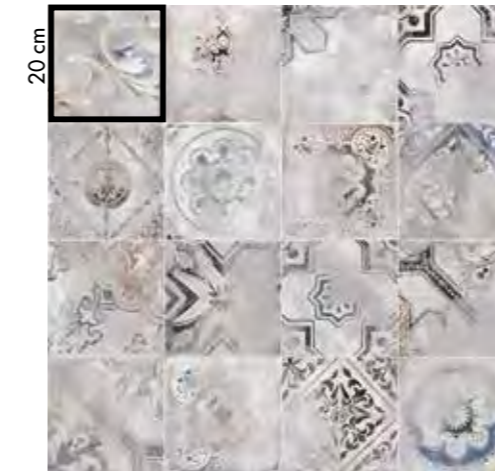
20x20  
**PLAY CLASSIC COTTO**  
**0003479** nat.

\* Articolo composto da pattern grafici diversi e miscelati in modo casuale in fase di inscatolamento. Non si garantisce pertanto la presenza costante di tutti i soggetti all'interno delle confezioni. This article comes in several different versions that are mixed randomly at the time of packaging. There is therefore no guarantee that all patterns will be present in any individual box.

# GRES PORCELLANATO PORCELAIN TILES

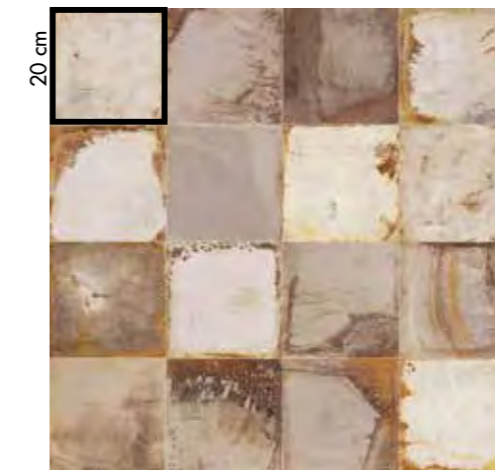
# PLAY

## RE-USED



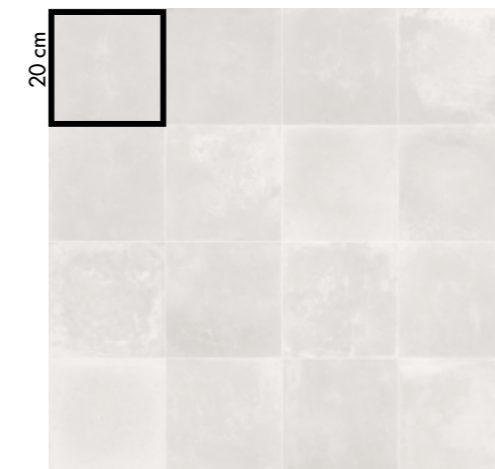
20x20  
• **PLAY RE-USED MIX GREY**  
**0003480** nat.

## OXIDE



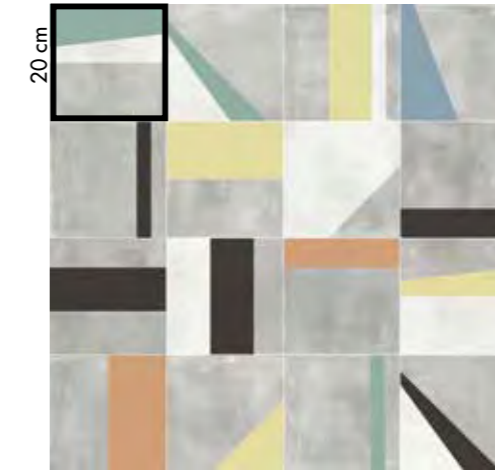
20x20  
• **PLAY OXIDE WHITE**  
**0003493** nat.

## HERITAGE

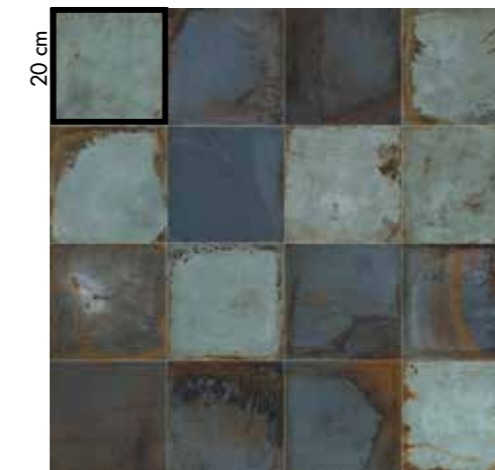


20x20  
• **PLAY HERITAGE PEARL**  
**0003554** nat.

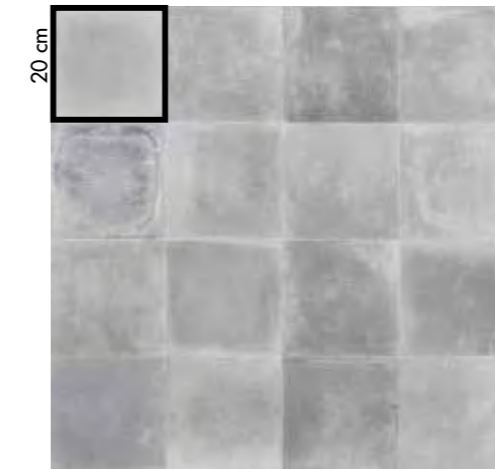
## EDGE



20x20  
• **PLAY EDGE MIX MULTICOLOR**  
**0003482** nat.



20x20  
• **PLAY OXIDE JADE**  
**0003494** nat.



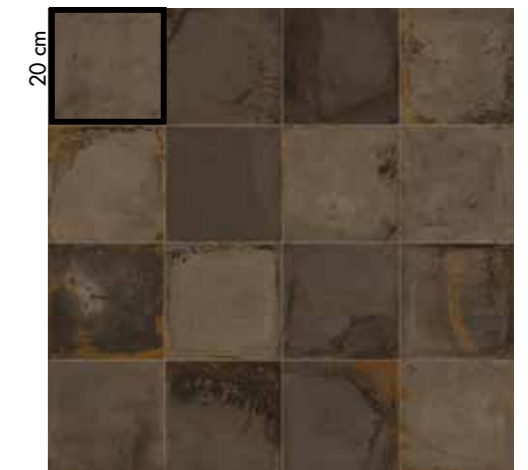
20x20  
• **PLAY HERITAGE GREY**  
**0003496** nat.

# GRES PORCELLANATO PORCELAIN TILES

## STRING



20x20  
• **PLAY STRING MIX MULTICOLOR**  
**0003487** nat.



20x20  
• **PLAY OXIDE BRONZE**  
**0003495** nat.

## GRES PORCELLANATO PORCELAIN TILES

Classificazione secondo norme UNI EN 14411 (ISO 13006) Allegato G-Gruppo Bla GL  
Classification in accordance with UNI EN 14411 (ISO 13006) Annex G-Group Bla GL

## CARATTERISTICHE TECNICHE TECHNICAL FEATURES

CLASSIFICAZIONE SECONDO NORME UNI EN 14411 (ISO 13006) ALLEGATO G-Gruppo Bla GL  
CLASSIFICATION IN ACCORDANCE WITH UNI EN 14411 (ISO 13006) ANNEX G-Group Bla GL

### GRES PORCELLANATO / PORCELAIN TILES

PROPRIETÀ FISICO-CHIMICHE PHYSICAL-CHEMICAL PROPERTIES	NORMA NORM	VALORE PRESCRITTO DALLE NORME VALUE PRESCRIBED FROM THE NORMS	* VALORE ABK ABK VALUE SUPERFICIE NATURALE NATURAL SURFACE
LUNGHEZZA E LARGHEZZA DIMENSIONE MEDIA DI OGNI PIASTRELLA LENGTH AND WIDTH OF THE AVERAGE-SIZES TILE	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING TO
SPESSORE THICKNESS	UNI EN ISO 10545/2	± 5%	CONFORME ACCORDING TO
RETTILINEARITÀ SPIGOLI WARPAGES OF EDGES	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING TO
ORTOGONALITÀ WEDGING	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING TO
PLANARITÀ FLATNESS	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING TO
ASSORBIMENTO D'ACQUA WATER ABSORPTION	UNI EN ISO 10545/3	E ≤ 0,5%	CONFORME ACCORDING TO
RESISTENZA ALLA FLESSIONE BENDING STRENGTH	UNI EN ISO 10545/4	≥ 35 N/mm <sup>2</sup>	CONFORME ACCORDING TO
FORZA DI ROTTURA BREAKING STRENGTH	UNI EN ISO 10545/4	< 7,5 mm : ≥ 700 N > 7,5 mm : ≥ 1300 N	CONFORME ACCORDING TO
RESISTENZA ALL'ABRASIONE SUPERFICIALE PER PIASTRELLE SMALTATE ABRASION RESISTANCE FOR GLAZED TILES	UNI EN ISO 10545/7	DICHIARATO DALL'AZIENDA PRODUTTRICE DECLARED BY THE MANUFACTURING COMPANY	IN FUNZIONE DELLA DESTINAZIONE D'USO ACCORDING TO THE DESTINATION OF FINAL USE
RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545/9	RICHIESTA REQUIRED	RESISTE RESISTS
RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545/12	RICHIESTA REQUIRED	INGELIVO FROST PROOF
RESISTENZA ALL'ATTACCO CHIMICO CHEMICAL RESISTANCE	UNI EN ISO 10545/13	MIN GB	CONFORME ACCORDING TO
RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	UNI EN ISO 10545/14	GL: CLASSE 3 MIN	CONFORME ACCORDING TO
RESISTENZA ALLO SCIVOLAMENTO SLIP RESISTANCE	B.C.R.A. C.A.	μ 0,19 SCIVOLosità PERICOLOSA - DANGEROUSLY SLIPPERY 0,20 < μ < 0,39 SCIVOLosità ECCESSIVA - EXCESSIVELY SLIPPERY 0,40 < μ < 0,74 ATRITO SODDISFACENTE - SATISFACTORY GRIP μ 0,75 ATRITO ECCELLENTE - EXCELLENT GRIP	> 0,40
	B.C.R.A. G.B.		> 0,40
	ASTM C 1028 (S.C.O.F.)	SLIP RESISTANT (> 0,60)	> 0,60 DRY
			> 0,60 WET
	DIN EN 16165:2021 Annex B	IN FUNZIONE DELL'AMBIENTE O DELLA ZONA DI LAVORO BASING ON THE ENVIRONMENT OR THE WORKING AREA	R10
	DIN EN 16165:2021 Annex A	-	A+B
ANSI A 137-1:2012 (D.C.O.F.)	≥ 0,42	> 0,42	

\* Valori medi di produzione / Average production values

## IMBALLI PACKAGING

F.to nominale Nominal size	Finitura Finish	Spessore Thickness	F.to reale (mm) Work size (mm)	Imballo Packing	Pz/Scat. Pcs/Box	Mq/Scat. Sqm/Box	Kg/Scat. Kg/Box	Scat./Imb. Box/Packing	Pz Totali Pcs Total	Mq totali Sqm total	Kg Imb. Kg Packing	Kg Totali Kg Total
20x20 8"x8"	nat.	8,5	-	pallet	16	0,64	11,90	56	896	35,84	20	686

L'unità minima di vendita per tutti gli articoli (fondi, decori e pezzi speciali) è la scatola completa. / The minimum sales quantity for all items (plain tiles, decorations and special trims) is one full box.  
I dati relativi agli imballi sono aggiornati al momento della stampa del catalogo e pertanto possono subire variazioni nel corso del tempo. /  
Data referring to packaging have been update at time of printing; the actual data may be slightly different.  
Pezzi speciali e decori per effetto delle lavorazioni, possono presentare variazioni di tonalità. / Due to working process special trims and decors, may show variation in tonality.

Le caratteristiche di superficie e le tonalità dei prodotti ceramici illustrati in questo catalogo sono da ritenersi puramente indicative.  
Optical features and color shades of ceramic materials illustrated in this catalogue are to be regarded as mere indications.

Marketing ABK Group  
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**EMOZIONI IN SUPERFICIE**

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